



Celebrating the Coming of Spring - Share with your friends!

February 5, 2014

Refer A Friend



Welcome!

In this issue: *We are celebrating a myriad of things:*

We've only got a few weeks until March.

National Children's Dental Health Month

Our Recognition as a Leader in Healthcare Innovation in South Jersey

The Great Reviews we Continue to Get

Our New Business Card

Here's a Little of What SJ Biz Magazine said about us:

SJ Biz Magazine recently featured Local Innovators in Healthcare. Here's a little of what they had to say about us: As one of the region's first cosmetic dentists, and an acknowledged health care professional whose dental practice is more about health than one would imagine, Dr. Markus offers headache relief without medication, often with a money-back guarantee..... [Read the Article](#)

SJ Biz is asking local residents to honor the best people and places in the health care industry. Entries must be Received by Feb 10. [Click here](#) to nominate your favorites. And if we're one of them, thank you for nominating The Centre for Dentistry.

At a Loss for a Valentines Day Gift

Thank you for showing your confidence in us through the referral of your friends!

[Click to send a referral email](#)

Quick Links

[Visit our web site](#)

[Email Us](#)



Why not give the gift of Smile Whitening? Our Zoom process is unparalleled and we've been doing it for decades. Call the office to find out about our Valentines Day Zoom Whitening Gift Certificates.

Bet You Didn't Know There Was an Entire Month Dedicated to Children's Dental Health?

Top Questions We're Asked About Kids' Teeth

1. What's the right age to start a child at your office?
 1. Usually around age 3, but be sure to get your child used to having his/her teeth brushed while laying on the floor, head in your lap while you're sitting on the floor with legs crossed.
2. Are mouthguards necessary for sports?
 1. Only if your child is injured! Seriously, as contact increases in sports, the



hardness and fit of the mouthguard becomes more and more important. We've seen teeth knocked out from horsing around at a bus stop, and serious injuries from a tug of war in gym class. This girl got injured at a skating party. You can't prevent everything, but you only will regret this simple protection, until something like this happens to your child.

3. At what age do I stop brushing my child's teeth?
 1. Until around 10 you should be directly supervising and augmenting their efforts.
4. How did my child get decay, the water around here is fluoridated?
 1. First of all, the water in most South Jersey townships is (thankfully) not fluoridated; and secondly – fluoride is never going to overcome the wrong diet
5. Is there a resource I can turn to for advice on children's teeth?
 1. Next time you're in the office, ask for a copy of From Womb to Wisdom, which Dr. Markus helped Dr. Mac Lee write.

Our New Patient Referrals and Great Reviews Continue to Keep Us Growing Strong

Randomly, we ask patients to write reviews to help boost our visibility to search engines. Those reviews show up on every one of our web pages where it says "See What People are Saying About Us". If you'd like to write a review, please [go to this page](#) and click on write a review. Thanks!

It was About Time to Change Our Professional Look!

Next time you're in the office check out our new business card. It was time for a change, and this is the [smile we chose for the card](#). The most amazing part of this, was this change took less than a month, thanks to the great porcelain artistry of our amazing ceramists. <http://www.cent4dent.com/its-all-about-the-edges.html>

Have a great day!

The Centre for Dentistry

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